

## NOTICE OF FINANCIAL INCENTIVE

We may offer loyalty or other promotional programs for interested customers including the NAPA Rewards Program through which we offer discounts, promotional items, or credit in connection with your purchases. We may also sponsor other programs such as sweepstakes, contests, or other similar programs with commercial incentives (collectively “**Promotional Activities**”). When you sign up to participate in any of our Promotional Activities, we typically collect basic personal information such as name and contact information to administer the Promotional Activities based on their Program Terms and or other rules that you accept when enrolling or signing up for them. Because these Promotional Activities involve the collection of personal information, they may be considered a “financial incentive” program under certain Applicable State Laws. The value of any personal information you provide when signing up for any Promotional Activity is related to the value of the various benefits, perks or discounted products or services you may qualify for pursuant to such Promotional Activities, less our costs related to administering the Promotional Activities from time to time. \*\*